



Darfur United

Darfur United is an all-refugee soccer team made up of Darfuri refugees living in Eastern Chad. It is a community and media project created to add a positive element to a very dark situation: the crisis in Darfur.

Darfur United is a vehicle for social awareness through the power of teamwork. The story of the team showcases the positive impact sports can have on an individual and society as a whole. It also provides an introduction to greater social issues such as homelessness, war, and developing countries through the easily relatable story of a team's journey to a competition.

Darfur United has been officially invited to the 2012 Viva World Cup in Iraqi Kurdistan. Upon hearing news of the formation of Darfur United, refugee representatives in Camp Kounoungo, Chad, said "Now we are a part of the world." The refugee response has been incredible, with dozens of players turning up in under an hour to play their hearts out for a chance to be on the team. They play in hundred-degree-plus weather, in midday sun, and many times without shoes. They are incredible athletes. Out of all of the young men who tried out we have chosen the best 15 (with five alternates) to travel to Kurdistan. On June 1st, they will walk into a 28,000 seat stadium and play on a real field for the first time.

An expedition team visits the camps twice a year, and maintains internet connectivity and communication year-round. Darfur United is coached by Mark Hodson and advised by Dean Ward of EVO Soccer Programs and Manhattan Beach Sand & Surf Soccer Club.

The story of Darfur United is being told as a "living documentary" via social media and citizen journalism. A feature-length documentary is planned to encapsulate the full journey of the team's attempt to reach the 2012 Viva World Cup. Funds are being raised through private donations, soccer clubs, large-scale donors, and filmmaking grants. Sponsors to date include adidas, MLS, South Bay Sports, and UNHCR.

i-ACT, based in Redondo Beach, California, is the leading organization working on the ground in refugee camps in Eastern Chad, with established relationships and partners since 2005. Aid Still Required, based in Santa Monica, California, is the leading advocate for those who have been forgotten after natural disasters and human crises.

www.darfurunited.com

www.facebook.com/DarfurUnited

www.twitter.com/DarfurUnited

To become a Sponsor please contact Katie-Jay Scott at ktj@iactivism.org or 310.738.0285.

A project by

i-ACT
www.iActivism.org





Darfur United: ***“Now we are a part of the world”***

Viva World Cup: June 5-June 9, 2012

Your Impact

By becoming a Darfur United Sponsor, you will be part of a legacy that brings sports programs and trauma relief to hundreds of thousands of refugees living in camps. You will help bring the world the personal stories of Darfuris and focus attention on the large-scale humanitarian efforts essential to their protection. The journey and documentary will showcase the power of advocates and survivors joining forces to respond to humanitarian crises, and inspire action in those who previously felt powerless to help. Join us!

Objectives

1. Build a Darfur soccer team of the best players from the twelve refugee camps in eastern Chad to participate in an international tournament.
2. Share the story of building the team to raise awareness and educate people about the situation in Darfur and the refugee experience.
3. Facilitate ongoing support for education, sports, nutrition, and other services through relationships between refugees and global citizens.

Sponsorship Levels

Contributor \$1,000: Organization's name on the Darfur United website and acknowledgement in the Darfur United documentary credits.

Player Sponsor \$3,475: This is the cost of training and sending one player to the tournament. In exchange, sponsors receive all of the above, plus a personal video thank you from the team.

Honorary Team Captain \$5,000: All of the above, plus a signed Darfur United t-shirt.

Honorary Team Coach \$10,000: All of the above, plus organization's logo and link featured prominently on our website, and featured in all press releases, e-communications and acknowledged at events.

Team Sponsor and Producer \$25,000: All of the above, plus Producer credit in feature-length Darfur United documentary, and framed, signed Darfur United jersey.

Timeline

September - December 2011 Phase I: Launch of program in Darfuri refugees camps in eastern Chad and build the Darfur United community, including the creation of social media content.

January - April 2012 Phase II: Fundraising and second trip to the camps for team selection and creation of training schedule.

April - June 2012 Phase III: Fundraising, production of multi-media content continues, and Viva World Cup June 5-8, 2012. The i-ACT team will be posting same-day videos, photos, and blogs from the Viva World Cup.

July 2012: Post-production on the documentary begins, continuation of sports programs in the Darfuri refugee camps.

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Darfur United: “Now we are a part of the world”

Sponsorship Commitment

Name of Business: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

Website: _____

YES I want to sponsor Darfur United!

- ☐ **Contributor (at \$1,000:** Organization's name the Darfur United website and acknowledgement in the Darfur United documentary credits.)
- ☐ **Player Sponsor (at \$3,475:** This is the cost of sending one player to the tournament. In exchange, sponsors receive all of the above, plus a personal video thank you from the team.)
- ☐ **Honorary Team Captain (at \$5,000:** All of the above, plus a signed Darfur United t-shirt.)
- ☐ **Honorary Team Coach (at \$10,000:** All of the above, plus organization's logo and link featured prominently on our website, and featured in all press releases, e-communications and acknowledged at events.)
- ☐ **Team Sponsor and Producer (at \$25,000:** All of the above, plus Producer credit in feature-length Darfur United documentary, and framed, signed Darfur United jersey.)
- ☐ **Other amount, type or support, or team equipment (please indicate below):**

You can make your contribution [online](#) or via check (addressed to i-ACT with Darfur United in the memo line).

You can email this form to Katie-Jay Scott or mail to:
i-ACT Inc.
Attn: Darfur United
1732 Aviation Blvd #138,
Redondo Beach, CA 90278

If you have any questions contact Katie-Jay Scott at ktj@iactivism.org or 310.738.0285.

DARFUR UNITED



"NOW WE ARE PART
OF THE WORLD."

DARFURUNITED.COM