

A Global Partnership: Your Soccer Club and Darfur United



We all know how important soccer and play is to our own children. It teaches them how to work as a team, gives them leadership skills and confidence, and it keeps them healthy and safe. **For just \$10 a year, we can give this experience to a Darfuri child living in one of the 12 refugee camps in Eastern Chad.**

Player Sponsorship

Our goal is to work with your club to sponsor as many Darfuri children as possible at \$10 per child. This pays for: training of DUSA refugees coaches and their salaries; soccer equipment including soccer balls, cones and other gear; organized in-camp tournaments between DUSA participants; and connecting DUSA with communities in the U.S. and the world.

Honorary DUSA Membership

For each sponsored Darfuri child, one of your players will become an honorary DUSA member! If you send us names and digital pictures of the honorary members, we'll send you personalized DUSA Membership Cards.

Personal Relationships

To create a personal relationship between your players and the Darfuri refugee kids, they can exchange drawings, photos, and letters. We also accept gently used equipment and uniform donations. We will create a unique video and give you photos of the distribution of letters, membership cards, and donations, so that you can share them with your soccer community. We'd love to host a page on our website highlighting our partnership.



For more information on Darfur United visit:

www.DarfurUnited.com

\$10 for Kicks and Hope



Sponsor a refugee child's participation in the Darfur United Soccer Academy!



Getting Started

Starting a partnership with Darfur United is easy! Here are a few simple awareness and fund raising ideas:

Raising Awareness and Connecting

A great way to introduce Darfur United to your soccer community is to collect letters and drawings from your players for Darfuri children in the camps. Coaches can also send a letter of encouragement to a new Darfuri coach. You could even ask them to staple a soccer photo to it. Sharing DUSA photos and videos is a great way to connect them to the people who will receive their letters. You can ask your club through emails and social media to participate.

Sponsoring DUSA Players

There are several ways your club can help raise funds. These include donation buckets at soccer events and local businesses, personalized 'Kicks and Hope' fundraising page, team garage sales, round-robin 4x4 tournaments, and creating a goal for the number of Darfuri children sponsored by your club. Every soccer club and community is different and you are the local expert. We will work with you to develop the best strategy for your club!

Personalized Campaign Materials

We will work with your club to create personalized campaign materials for presentations, fundraisers, educational events, and even a webpage on www.DarfurUnited.com. We can start by personalizing a flyer with your club's logo and name.

Contact Us:

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Connect with DU:

www.DarfurUnited.com

[@DarfurUnited](https://www.facebook.com/DarfurUnited)

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Team Challenge: Give Kicks and Hope to Refugee Children

It's a joy to see our children play and grow as athletes and all-around healthy persons. Let's offer this same joy and hope to vulnerable refugee children from Darfur.

It only takes \$10 to provide Kicks and Hope to a refugee boy or girl for one full year!

Our goal is to provide at least one membership to the Darfur United Soccer Academy for a refugee boy or girl for each player on our team. Each of our players will receive an honorary membership to the DUSA, including a personalized membership card!

Find out more about Darfur United and the campaign: www.DarfurUnited.com/kicks&hope

Team Name: _____

Number of Players: _____

Sponsorship Goal: _____

DUSA Ambassador Name and Contact Information:

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