

Sponsorship Opportunities

# WE STRONG KNOW KICK



an **ACT** event benefiting refugee soccer programs





# Connecting Communities: Your Company Can Make a Difference

Looking for an opportunity to become a part of a fun and unique event which has raised tens of thousands of dollars over the years toward improving the lives of refugee youth? *One Strong Kick*, an annual fundraiser thrown by Hermosa Beach-based nonprofit [iACT](#), is the event for you.

*One Strong Kick* is an iACT event benefiting refugee soccer programs such as the [Darfur United Men's Team](#) and Darfur United Soccer Academy, and is held at the beautiful home of a local South Bay family. A sold out crowd of approximately 200 guests from all over the Los Angeles area and beyond enjoy an open bar, a three-course dinner, and entertainment all night long. The home is filled with a unique Darfuri art exhibit, opportunities to sponsor refugee athletes, and auction and raffle items. Your event sponsorship will allow 100% of the funds raised at *One Strong Kick* to go directly to refugee soccer programs, including the Darfur United Men's Team and Darfur United Soccer Academy. Guests leave fulfilled and personally connected to the Darfuri refugee community, a community which has been exposed to severe trauma and is living in refugee camps located in eastern Chad.

**Hosted at the private residence of Kari and Dennis Doody on May 21, 2016 at 6pm.**

## DID YOU KNOW?

iACT team members have been to the eastern Chad refugee camps 23 times over the past 10 years.

# Creating Impact

[Darfur United Soccer Academy](#), the main beneficiary of *One Strong Kick*, is a comprehensive soccer program that offers a safe place for refugee children and youth to gather and participate in a healthy and enriching activity. Play is recognized as one of the best forms of therapy, and as an event sponsor, you can offer refugee boys and girls the opportunity and means to participate in positive healing.

There are currently three Darfur United Soccer Academies serving approximately 2,000 children, and iACT plans to launch five more this year, as well as expand to other countries with refugee populations. Additionally, the goal of the Darfur United all-refugee Men's Team this summer will be to host friendly games with other international soccer teams made up of nationless peoples.

With multiple *One Strong Kick* sponsorship levels, each with its own unique benefits, it's easy to show your company's support for helping underprivileged, refugee youth be a part of a sport that builds teamwork and encourages peace.



## DID YOU KNOW?

The Darfur United Men's Team has played in two international tournaments.



# Sponsorship Opportunities

## GOLDEN GOAL SPONSOR \$5,000

- Unique opportunity to be the single headline sponsor of the event
- Prominent recognition as “One Strong Kick, Presented By [your name]”
- Prominent recognition on all printed and online event materials, including link from event page
- Prominent recognition on all event emails
- Prominent recognition at event and on all event signage, including step & repeat banner
- Prominent recognition on iACT and Darfur United social media , including Facebook, Twitter, Instagram, and LinkedIn
- Customized cause marketing; i.e., prominent banner with company logo in refugee camp
- Complimentary event admission tickets and auction tickets
- Special gift from refugee camp
- VIP event swag bag with company logo (need vector-based logo by March 15)

## COACH \$1,500

- Name recognition on all printed and online event materials
- Specific recognition on event emails
- Prominent recognition at event and on event signage
- Specific mention on iACT and Darfur United social media, including Facebook, Twitter, Instagram, and LinkedIn
- Personalized cause marketing
- Complimentary event admission tickets and auction tickets
- Special gift from refugee camp
- VIP event swag bag with company logo (need vector-based logo by March 15)

## DID YOU KNOW?

There are 12 Darfuri refugee camps in eastern Chad.



### ASSISTANT COACH \$1,000

- Sponsor recognition online and on printed event materials, including event signage
- Specific mention on event emails
- Recognition on printed program
- Recognition on social media for iACT and Darfur United, including Facebook, Twitter, Instagram, and LinkedIn
- Complimentary event admission tickets and auction tickets
- VIP event swag bag with company logo (need vector-based logo by March 15)

### TEAM MANAGER \$500

- Name recognition on all event emails
- Specific recognition on printed posters, flyers, and program
- Specific mention on social media for iACT and Darfur United, including Facebook, Twitter, Instagram, and LinkedIn
- Complimentary event admission tickets
- VIP event swag bag with company logo (need vector-based logo by March 15)

### REFEREE \$150 + EVENT SWAG BAG PRODUCT PLACEMENT

- Company logo printed on all event swag bags
- Unique opportunity for company advertising through placement of product in each swag bag
- Recognition on event posters
- Complimentary event admission ticket
- Deadline for logo to be printed on swag bags: March 15 (need vector-based logo)

### DID YOU KNOW?

Over 350,000 Sudanese refugees currently live in Chad; most of these have fled from the ongoing conflict in Darfur, and many have been refugees for over a decade.

[darfurunited.com](http://darfurunited.com)



		Golden Goal Sponsor	Coach	Assistant Coach	Team Manager	Referee
MEDIA	<b>Printed Invitations</b>	500 sent	500 sent	500 sent	500 sent	N/A
	<b>E-mails</b>	At least 4 (approx. 21,000 subscribers)	At least 4 (approx. 21,000 subscribers)	At least 4 (approx. 21,000 subscribers)	At least 4 (approx. 21,000 subscribers)	At least 2 (approx. 21,000 subscribers)
	<b>Flyers / Posters</b>	500 distributed	500 distributed	500 distributed	500 distributed	N/A
	<b>Event Signage</b>	Step & repeat banner, digital displays, posters, printed programs	Digital displays, posters, printed programs	Digital displays, posters, printed programs	Posters at event, printed programs	Posters at event
	<b>Online</b>	Prominent recognition on iACT & Darfur United websites	Specific recognition on iACT & Darfur United websites	Specific recognition on iACT & Darfur United websites	N/A	N/A
	<b>Social Media</b>	Facebook, Twitter, Instagram, LinkedIn	Facebook, Twitter, Instagram, LinkedIn	Facebook, Twitter, Instagram, LinkedIn	Facebook, Twitter, Instagram, LinkedIn	Facebook, Twitter, Instagram, LinkedIn
	<b>Cause Marketing</b>	Customized	Customized	N/A	N/A	N/A
PERKS	<b>Event Tickets</b>	8 complimentary	6 complimentary	4 complimentary	2 complimentary	1 complimentary
	<b>Raffle Tickets</b>	20 complimentary	10 complimentary	4 complimentary	N/A	N/A
	<b>Refugee Art</b>	Art piece from refugee camp	Art piece from refugee camp	N/A	N/A	N/A
	<b>Swag Bags</b>	VIP swag bag with company logo	VIP swag bag with company logo	VIP swag bag with company logo	VIP swag bag with company logo	VIP swag bag with company logo

# Sponsorship Form

To become a sponsor, please fill out the form below:

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## SOCIAL MEDIA HANDLES:

Facebook \_\_\_\_\_

Twitter \_\_\_\_\_

Instagram \_\_\_\_\_

LinkedIn \_\_\_\_\_

## PAYMENT INFORMATION:

\_\_\_ I have enclosed a check made payable to iACT

\_\_\_ Please charge the following credit card:

Card Type: Visa / MC / AmEx / Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

## SPONSORSHIP PACKAGES:

Please select the level at which you would like to become involved and make an impact:

\_\_\_ \$5,000 Golden Goal Sponsor

\_\_\_ \$1,500 Coach

\_\_\_ \$1,000 Assistant Coach

\_\_\_ \$500 Team Manager

\_\_\_ \$150 Referee

**iACT**



## THANK YOU FOR SUPPORTING DARFUR UNITED!

Once we've received your completed sponsorship form, iACT staff will be in touch with you to discuss event arrangements and benefits.

Please send your high-resolution, vector-based company logo to **felicia@iactivism.org**. If you would like your logo to be on the One Strong Kick swag bag, please send it by **March 15**.

Email your completed form to **felicia@iactivism.org**, or send it to:

iACT, Attn: Felicia Lee  
1732 Aviation Blvd, #138  
Redondo Beach, CA 90278

\$ \_\_\_\_\_  
Total Sponsorship Amount

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date